

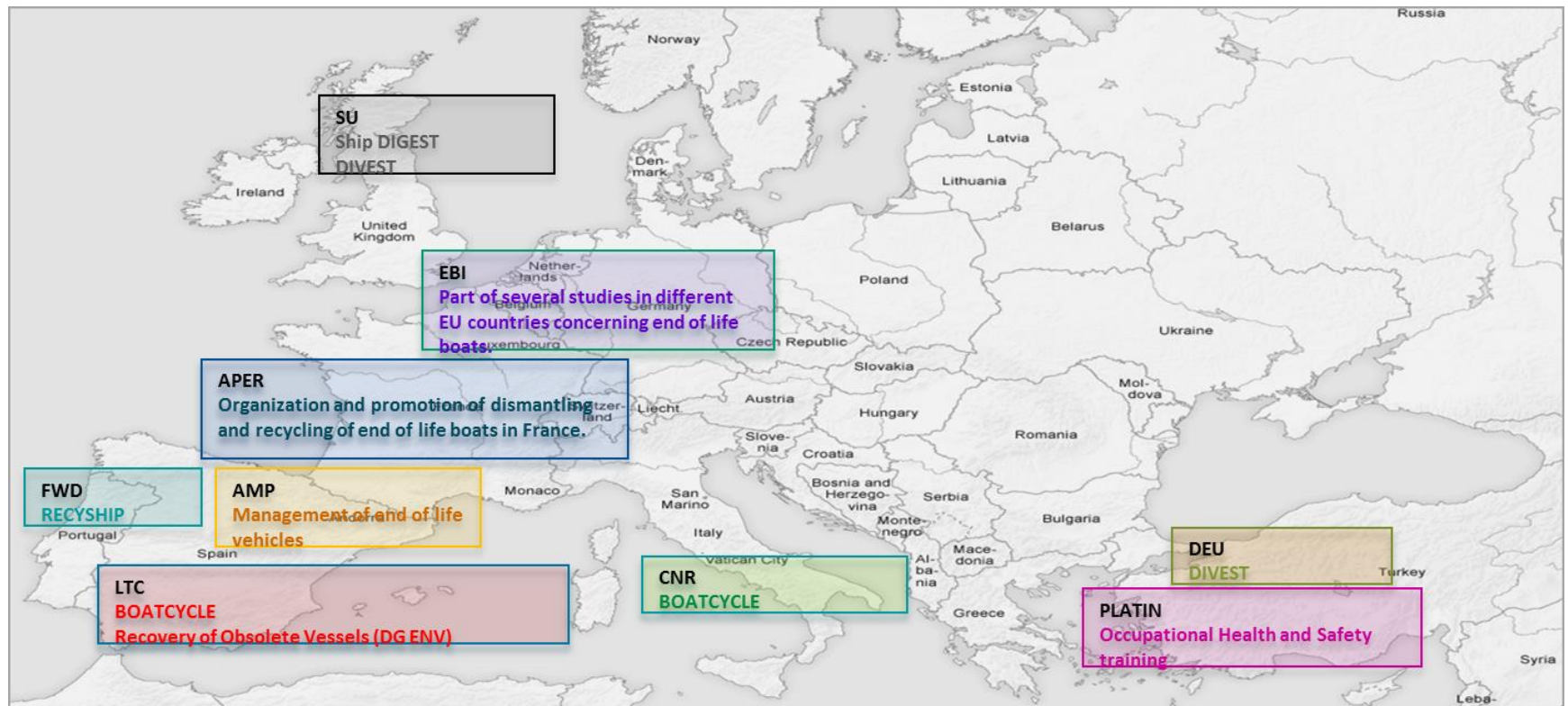
(Further) dissemination of the project

**Ewa Tomczuk, EU Affairs
Officer, European Boating
Industry**



**BoatDIGEST Final Conference
Brussels, 23 September 2015**

Boat DIGEST partners



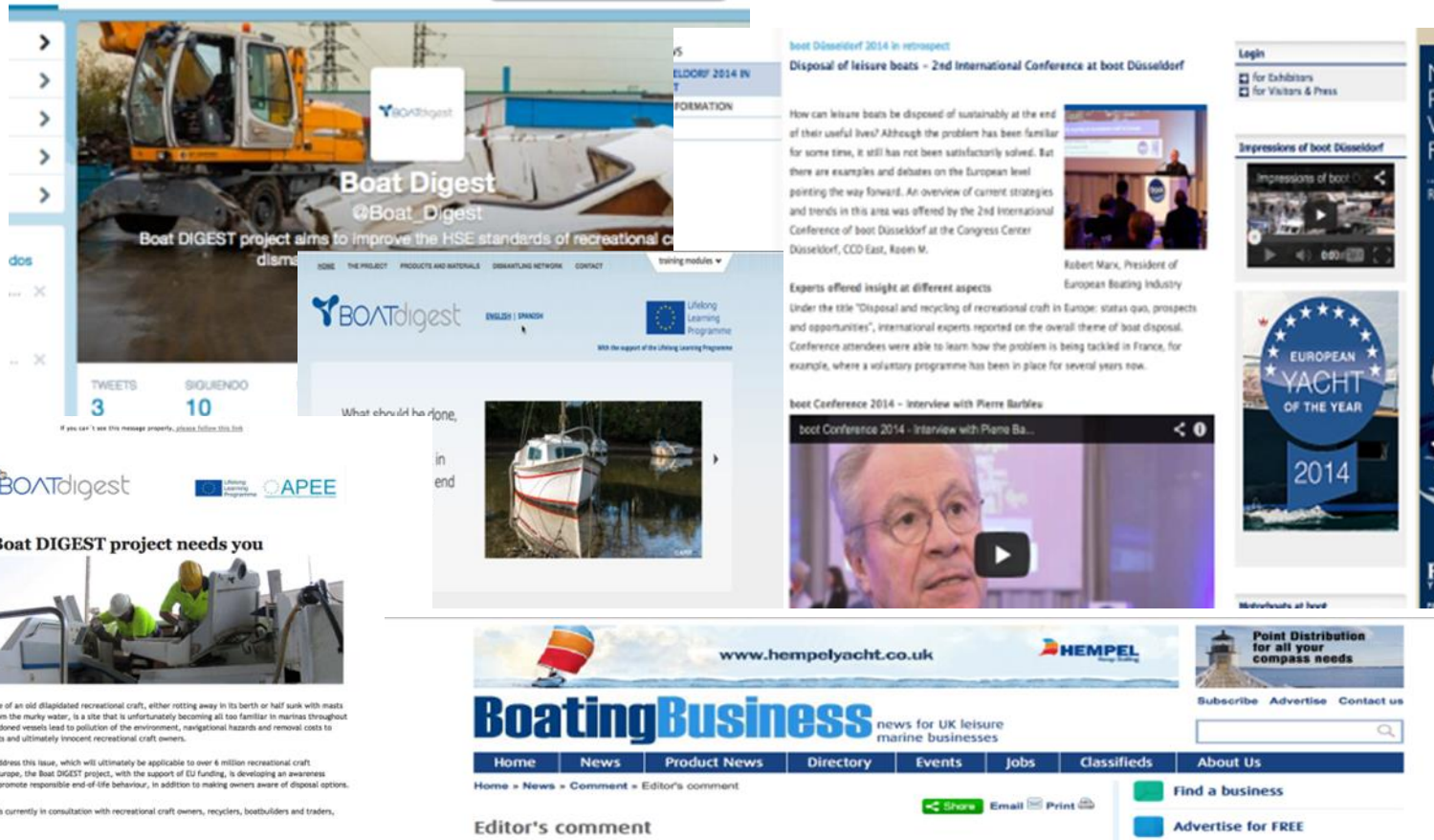
Role of European Boating Industry (WP8)

- **DISSEMINATION** - spreading widely the word about Boat DIGEST activities & outcomes of the project
- **EXPLOITATION** - using & distributing knowledge of project results to wider nautical community

What has been done so far

- Dissemination plan
- Boat DIGEST newsletter (5 issues)
- EBI monthly newsletter (14 articles in total)
- Boat DIGEST & EBI Twitter accounts
- Press releases, articles in specialised press
- Events, conferences, meetings
- Contact database

Screenshot outlook of the work



The screenshot displays the BOATdigest website interface. At the top, there is a navigation menu with categories like 'HOME', 'THE PROJECT', 'PRODUCTS AND MATERIALS', 'DEBATE/LINK NETWORK', and 'CONTACT'. A main article titled 'Boat Digest @Boat_Digest' is featured, with a sub-headline: 'Boat DIGEST project aims to improve the HSE standards of recreational craft disposal'. Below this, there are social media links for 'TWEETS' (3) and 'SIGNING' (10).

On the right side, there is a 'Login' section with options for 'Exhibitors' and 'Visitors & Press'. Below that, a section titled 'Impressions of boat Düsseldorf' includes a video player showing a conference scene. A caption identifies 'Robert Marx, President of European Boating Industry'.

Another article section is titled 'Disposal of leisure boats - 2nd International Conference at boat Düsseldorf'. The text discusses the challenge of sustainable disposal of leisure boats and mentions the conference at the Congress Center Düsseldorf, CCD East, Room M. It notes that experts offered insight at different aspects under the title 'Disposal and recycling of recreational craft in Europe: status quo, prospects and opportunities'.

At the bottom of the screenshot, there is a 'BoatingBusiness' banner for 'www.hempolyacht.co.uk' featuring a sailboat and the HEMPEL logo. Below the banner is a navigation bar with links for 'Home', 'News', 'Product News', 'Directory', 'Events', 'Jobs', 'Classifieds', and 'About Us'. A search bar and a 'Find a business' button are also visible.

The Boat DIGEST project needs you



The spectacle of an old dilapidated recreational craft, either rotting away in its berth or half sunk with masts poking up from the murky water, is a site that is unfortunately becoming all too familiar in marinas throughout Europe. Abandoned vessels lead to pollution of the environment, navigational hazards and removal costs to marinas, ports and ultimately innocent recreational craft owners.

In order to address this issue, which will ultimately be applicable to over 4 million recreational craft throughout Europe, the Boat DIGEST project, with the support of EU funding, is developing an awareness initiative to promote responsible end-of-life behaviour, in addition to making owners aware of disposal options.

The project is currently in consultation with recreational craft owners, recyclers, boatbuilders and traders.



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Editor's comment

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Next steps

- **16 November 2015** *Future of Yacht Recycling Conference* (Amsterdam, Netherlands)
- **8 December** *Boat's end-of-life, truly the end?* (Paris, France)
- **Post project plan**
 - Twitter accounts, Boat DIGEST & EBI websites
 - Updates on dismantling network map
<http://boatdigest.eu/dismantling-network.asp>
 - Reports on boats' end-of-life issues
 - Distribution of project results (posters, videos, DVD)

Upcoming events

- 30 Sep – 5 Oct 2015: Genoa boat show (Genoa, Italy)
- 16-18 November 2015: METS (Amsterdam, Netherlands)
- 5-13 December: Nautic Paris boat show (Paris, France)
- 23-31 January 2016: boot (Düsseldorf, Germany)

Please join in

- Take a look at the website **www.boatdigest.eu** and leave your feedback
- Ask your contacts to follow us on Twitter:
@Boat_Digest and **@EuroBoatingInd**

For more info, please contact



European Boating Industry

office@europeanboatingindustry.eu

www.europeanboatingindustry.eu